



FINA WORLD CHAMPIONSHIPS
KAZAN
RUSSIA 2015

16th FINA World Championships
Water of Life
July 24 - August 9, 2015



COMMERCIAL PARTNERS

FINA PARTNERS



Since its inception in 1917, Nikon has carved out a place as a pioneer of optical technology in the world. Today, Nikon earns high acclaim with imaging products, such as digital cameras, binoculars and other optical products for its customers, along with a diverse array of industrial precision equipment.

www.nikon.com



YAKULT, headquartered in Tokyo, Japan, is the world's pioneer in probiotics. It introduced the first single shot probiotics drink, Yakult®, in 1935. Currently in 2011, Yakult has expanded its business to 32 countries and regions. Yakult has been a FINA Official Partner since 2005, and it intends to continue its commitment to improving human health around the world through supporting FINA.

www.yakult.co.jp



All Nippon Airways (ANA) is the 13th largest airline in the world by revenues (2013) and the largest airline in Japan by revenues and passenger numbers. Founded in 1952, ANA flies today on 72 international routes and 117 domestic routes with a fleet of about 240 aircraft. ANA Group has 33,000 employees. In 2014, it carried 47 million passengers and generated revenues of 1.7 trillion Japanese yen. ANA has been a member of Star Alliance since 1999 and has joint-ventures with United Airlines on trans-Pacific and Asia routes and with Lufthansa, Swiss International Airlines and Austrian Airlines on Japan-Europe routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 26 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazine, and in 2015 was awarded five stars for the third consecutive year by the world's leading Airline and Airport review site, SKYTRAX. ANA is the launch customer and biggest operator of the Boeing 787 Dreamliner.

www.ana.co.jp



For over 40 years Arena has equipped the world's leading swimmers and lovers of water sports with racing, training, and leisure swimwear and accessories built on a foundation of in-depth research, technical know-how, and an unyielding commitment to quality.

Launched in 1973 by inspirational sports-lover, entrepreneur, and sports sponsorship pioneer Horst Dassler, Arena was the first swimwear company to engage in textile and fluid dynamics research in a quest to develop the most innovative and technologically advanced products for both the competitive and recreational swimmer. It is a trait that has distinguished the company throughout its history, as it continues to define trends and set standards to this day. Arena's collaboration with FINA is in the capacity of official sponsor and technical partner for the organisation's all major events, including the FINA World Championships and FINA World Swimming Championships, the FINA World Junior Swimming Championships, and the FINA World Masters Championships. In addition, Arena is also the exclusive supplier of swimwear, sportswear, swimming equipment, and training aids for all officers, staff and volunteers involved in the events.

www.arenainternational.com



Midea Group is a world-class manufacturer and pioneer of household air conditioners, central air conditioning systems, refrigerators, washing machines, small appliances, and core parts of household appliances such as compressors and magnetrons.

www.global.midea.com.cn

www.midearusssia.ru



Founded in Italy in 1961, Myrtha Pools is a world leader in the supply and installation of swimming pools and related products. Myrtha Pools has built swimming pools in over 70 countries and has structured and developed its exclusive technologies, specialising in made-to-measure solutions for the realisation of big competition pools: swimming pools, pools for water polo and synchronised swimming, diving pools.

www.myrthapools.com



For more than 160 years, OMEGA's pioneering spirit has taken us to the Moon, helped conquer the oceans' depths and, for more than a century, given us the opportunity to time the world's most important sporting events including 24 Olympic Games. OMEGA's unparalleled involvement in sports timing has led to a long list of innovations in swimming timekeeping technology, including the famous "touch pads" placed at each end of the pool and the new starting blocks.

www.omegawatches.com



www.samsung.com



Russia is proud and excited to be chosen to host the 16th FINA World Championships 2015 in Kazan. This international event will give a strong impetus to the development of aquatic sports in the Republic of Tatarstan and Russia in general along with promoting the national goal of healthy lifestyle choices for all citizens and creating a sustainable sports legacy for the country's future generation.

<http://finaworlds2015.dspkazan.com>

FINA SUPPLIERS



NATIONAL PARTNERS



LADA is the domestic brand of passenger cars that has been leading the Russian market for more than 40 years. LADA vehicles make 35% of the country's existing fleet (as of January 1, 2015). LADA's share on Russia's car market is 19% (for the 5-month period, January-May, 2015). The brand features cars in five key model lineups in three different classes that comply with international standards for exhaust emissions: Euro 4 (for Russia) and Euro 5 (for export). All vehicles are produced at the AVTOVAZ plant, which is also a single assembly complex for such global brands as Renault, Nissan and Datsun.

www.lada.ru



OAO AK BARS BANK (Open Joint-Stock Company) has been successfully operating in the financial market of Russia since 1993. It enters the top 10 largest credit and financial institutions in Russia, rating 20th in terms of equity and 18th in terms of assets. The bank offers more than 100 types of banking services to its corporate and private customers. Its regional network includes 32 branches.

www.akbars.ru



Planet Fitness is the largest network of health clubs and one of the most successful and fast growing fitness companies in Russia. Thanks to its all-under-one-roof concept, Planet Fitness offers a network of fully-featured multifunctional clubs that are unique in their size and scale. Planet Fitness runs four sports clubs in Kazan and one in Naberezhnye Chelny.

www.fitness-tatarstan.ru

OOO Your Mobile Technologies is a provider of telecommunications services in the Republic of Tatarstan. The company offers GSM and LTE standard cellular services under the trademark 'Letai. Mobile Communication'. Our mission is to provide cutting-edge communication

services, to connect people, to help them reach their goals and enjoy their mobile conversations.



letai.ru/mobile



Bonaqua is a registered trademark of Coca-Cola Russia and a leading bottled water brand in the country. It's the official portable water for the 16th FINA World Championships in Kazan. Today Coca-Cola Russia, which unites The Coca-Cola Company and its bottling partner Coca-Cola Hellenic, is the country's major beverage company with 12 modern plants and 11,000 employees. Coca-Cola is one of the leading foreign investors in Russia. The company's investments in the Russian economy total over 4 billion USD. As the global partner of the Olympic Movement and FIFA, Coca-Cola has a strong focus on the development of grassroots sports in Russia.

www.bonaqua.ru



Founded in 1965, EF is the world's largest private education company. EF specialises in language training for corporate and private clients, foreign education and cultural exchange programmes. As of today, the company represents a network of 500 schools and offices in 53 countries. The company employs over 40,000 staff and teachers.

www.ef.ru



NEFIS GROUP is one of Russia's leading manufacturers of first moving consumer goods: fat-and-oil products and household cleaning goods. The company's history dates back to 1855, the year when the Krestovnikov brothers founded a soap plant in Kazan. As of today, the company incorporates 4 factories: OAO Nefis Cosmetics, OAO Nefis Bioprodukt, OAO Kazan Fat Plant, and Kazan Oil-Extraction Plant. NEFIS GROUP owns such nationwide brands as AOS, BiMAX, SORTI, Biolan, Krestovnikov Brothers' Plant, Mr. Ricco, Miladora, Laska that are sold through a distribution network covering all regions of Russia and CIS countries.

www.nefco.ru

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